

# Sustainability Workshop

## SUSTAINABLE TRANSITION STRATEGIES FOR THE CHEMICAL AND LIFE SCIENCES INDUSTRY

A scientific,  
engineering  
and business  
perspective

### MATERIALITY

17 April 2024  
Blvd Auguste Reyers 80, Brussels

Dear Member,

Despite the ongoing economic downturn compelling our sector to reduce costs and navigate financial risks, it is imperative that sustainability considerations remain a top priority. The current disruptions serve as previews to the more substantial shocks expected from climate change, underscoring the importance of a resilient sustainability strategy for long-term success. A foundational step in this strategy involves conducting a materiality assessment to guide our approach. essenscia's workshops unite people deeply involved in leading the change to inspire and support each other for more rapid advancement on crucial sustainability topics.

The materiality workshop starts with a policy update given by Geert Boogaerts, essenscia, and Ann Dierckx, cefic. This is followed by a keynote from Prof. dr. Wayne Visser, head tutor, fellow, and lecturer at the University of Cambridge Institute for Sustainability Leadership, as well as professor of Integrated Value at Antwerp Management School. Next to framing materiality as part of integrated value management, Wayne will dive into the shift between current and future criteria for materiality. The keynote will be followed by two accounts from Vynova and J&J on how they are tackling the topic. Finally, a guided discussion shall serve to further deepen the conversation and expand to experiences of other companies present on the day. The workshop will be closed with a walking lunch.

The workshop will take place at BluePoint located in Boulevard Auguste Reyers 80, 1030 Brussels, and specifically on the 5th floor of the building.

**To register, please click this link;** and in case of questions, please contact Michèle Celis at [mcelis@essenscia.be](mailto:mcelis@essenscia.be)

We wish you an instructive workshop.

**Geert Boogaerts**

Director Sustainability and Safety  
essenscia

**Bert Verstappen**

Manager Environmental Sustainability Belgium  
J&J Innovative Medicine

TIME	AGENDA POINT	SPEAKER
09:00	Policy update	<p><b>Geert Boogaerts</b> Director Sustainability and Safety, essenscia</p> <p><b>Ann Dierckx</b> Sustainable Development Director, cefic</p>
10:00	Invited Speaker	<p><b>Prof. Dr. Wayne Visser</b> head tutor, fellow, and lecturer at the University of Cambridge Institute for Sustainability Leadership, and Professor of Integrated Value at Antwerp Management School</p>
10:45	Coffee Break	<p>Location: <b>BluePoint</b> Blvd Auguste Reyers 80, 1030 Brussels</p>
11:00	Company Perspective	<p><b>Nella van der Eerden</b> Vice President Sustainability, Vynova</p>
11:30	Company Perspective	<p><b>Bert Verstappen</b> Manager Environmental Sustainability Belgium, J&amp;J Innovative Medicine</p>
12:00	Guided Discussion	<p>Moderator: <b>Bert Verstappen</b> Manager Environmental Sustainability Belgium, J&amp;J Innovative Medicine</p>
13:00	Lunch	<p>Location: <b>BluePoint</b> Auguste Reyers 80, 1030 Brussels</p>