



## **Third Coast International partners with Proviron.**

**Houston, Texas, July 9<sup>th</sup> 2013 - The chemical company Proviron and the American company Third Coast International have joined forces to commence production of Third Coast's brake fluids in Europe. This will provide the European automotive industry with high quality brake fluids renowned for their superior performance. The two companies signed an agreement during the economic mission of Flanders and the Netherlands in Texas in the presence of minister-presidents Kris Peeters and Mark Rutte. essenscia participates to this three day mission dedicated to the petrochemical, gaz and oil industry.**

For over twenty years Third Coast has produced and marketed brake fluids. Third Coast's brake fluids show industry-leading performance and internationally recognized product quality. Proviron has 30 years of experience in the production of high quality and essential brake fluid components.

Proviron and Third Coast will cooperate for the production of brake fluid raw materials and the formulation of finished brake fluids for the European market. The partners target 10 million car sales per year.

*"Proviron are technology leaders for the production of key brake fluid raw materials." said Jim Clawson, President of Third Coast International. "We strive to formulate superior products and provide exceptional service to customers, improving the foundation for the future. Combining our strengths will allow a successful entry into the European DOT-4 brake fluid market. Third Coast is pleased to broaden our partnership with Proviron in this new endeavor."*

Proviron will produce Third Coast's DOT-4 brake fluids in Europe. Production is on stream and customer approvals have been obtained. The addition of brake fluid raw material production and formulation for Third Coast to the Proviron toll manufacturing portfolio is a new milestone for both Proviron and the wider European automotive industry.

Wim Michiels, CEO of Proviron, commented: *"Third Coast International is recognized as a leading edge producer of brake fluids. This partnership is a perfect match with our mission to be an impeccable toll manufacturer. Third Coast, being integrated in the main raw materials is our preferred partner to further expand our toll manufacturing south of Antwerp. We are convinced this newly added formulation know-how fits well with our area of chemical expertise and will create a win-win-win for Proviron, Third Coast and the European automotive industry."*

### **About Third Coast International**

Third Coast International is a global network of affiliated companies dedicated to providing contract manufacturing, terminal services, construction, and customized sales and marketing solutions to customers in the Oil & Gas and Petrochemical industries. Through its international network of affiliates, Third Coast International offers a global perspective and, at the same time, the nimble response of a small company.

For more information, please visit our website at [www.thirdcoastinternational.com](http://www.thirdcoastinternational.com)

### **About Proviron**

Proviron is a privately owned global company, headquartered in Belgium. The company offers fine chemical solutions in fields like polymer additives (plasticizers), water based systems (monomers and emulsifiers), feed additives, functional fluids (such as deicing chemicals and brake fluids) and bio-energy. Its business units focus on mega challenges such as sustainability, health and environment. With annual sales over €160 million, Proviron has 300 employees, supporting 500 customers in 100 countries.

For more information, please visit our website at [www.proviron.com](http://www.proviron.com)

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